

STRENGTHENING ENTERPRISE SECURITY

# Security Performance Management

Reduce exposure. Improve performance.  
Manage risk.

## Overcoming New Challenges

Waves of change have disrupted cybersecurity stability and increased cyber risk uncertainty. Massive digital footprints are expanding. Cyber threats are rising. Cyber insurance premiums are up 74 percent<sup>1</sup>, and ransomware will cost companies \$265 billion by 2031<sup>2</sup>. Capital markets, regulators, and insurers are paying attention.

CISOs and risk leaders have an opportunity to create meaningful change. To see what an attacker sees and prioritize remediation where they're vulnerable. To harness objective metrics to drive their strategy and improve performance. To efficiently understand financial exposure and take action. And to confidently report results with context. Bitsight Security Performance Management (SPM) empowers security leaders to get there.

## Manage Risk and Empower the Business

Bitsight SPM is a cybersecurity governance and exposure management solution that gives CISOs unique analytics insights. Prioritize the right activities to reduce exposure, while also setting the right targets and improvement plans to manage cyber risks. Risk leaders use SPM to confidently tackle cyber risk governance and external attack surface management, then confidently communicate and prove program performance.

<sup>1</sup> <https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/insurers-revisit-cyber-coverage-as-demand-premiums-spike-70880071>

<sup>2</sup> <https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-250-billion-usd-by-2031/>

### Benefits

**1**

Protect the business from external threats

**2**

Achieve consistent performance across the organization

**3**

Make informed cyber risk decisions

**4**

Assure stakeholders that cyber risk is under control

“

You can't manage what you can't measure. Bitsight uses externally observable data and converts this insight into measurable values that can be transparently shared to get everyone on the same page.”

**Yuriy Goliyad**

Head of Global Operations, EPAM





## Exposure

Manage the expanding attack surface & monitor for the future



## Performance

Instill strong governance with trusted metrics & insights



## Risk

Make informed & prioritized risk decisions

# External Attack Surface Management

Attack surfaces may be expanding, but cyber risk doesn't have to. Bitsight's external attack surface management (EASM) solution provides full visibility into the attack surface so risk leaders can understand where exposure exists today and monitor for the future. Prioritize and protect the most vulnerable areas. And continuously discover new assets to bring into the fold.

# Governance and Analytics

Let the right metrics drive the strategy. Bitsight's governance solution is built on objective, proven metrics correlated to outcomes. Identify areas to focus. Implement improvement plans that make sense. And track performance over time in a meaningful way and report on progress.

# Cyber Risk Quantification

Get everyone talking the same language about cyber risk. Bitsight's solution for cyber risk quantification puts cyber risk in financial terms so leaders can manage risk. Set the right priorities. Calibrate cyber insurance based on unique risk appetites. And prove ROI over time to stakeholders.



sales@bitsight.com

BOSTON (HQ)  
RALEIGH  
NEW YORK  
LISBON  
SINGAPORE

Bitsight is a cyber risk management leader transforming how companies manage exposure, performance, and risk for themselves and their third parties. Companies rely on Bitsight to prioritize their cybersecurity investments, build greater trust within their ecosystem, and reduce their chances of financial loss. Built on over a decade of technological innovation, its integrated solutions deliver value across enterprise security performance, digital supply chains, cyber insurance, and data analysis.